

Comcast Unveils Interactive Xfinity Store in Upper Dublin

TREVOSE, PA – March 27, 2023 – Comcast today announced the opening of an Xfinity Store in Upper Dublin. With this new store, which replaces its original location in nearby Willow Grove, there are 12 Xfinity Stores throughout Greater Philadelphia including four in Montgomery County. This investment provides an immersive destination where customers can experience the Xfinity suite of products and interact with retail representatives.

The opening of this 3,855 square-foot center, conveniently located within the Promenade at Upper Dublin, continues Comcast's multi-year strategy to transform the customer experience; Xfinity Stores provide new and existing customers a place to learn how to optimize their Xfinity services and to address any service needs.

"Our new Upper Dublin Xfinity Store location remains an important part of our ongoing effort to provide an excellent customer experience," said Dan Bonelli, Senior Vice President, Comcast Freedom Region. "A welcoming space to learn more about our products in an expansive, thoughtfully designed store is what customers expect from a technology leader like Comcast."

Xfinity Stores are designed strategically by product area —Xfinity Mobile, Xfinity X1, Xfinity Internet and Xfinity Home – so our customers can see our industry-leading products in action.

- Xfinity Mobile is a key focus of Xfinity Stores customers can purchase new mobile phones, devices and mobile accessories and choose a flexible data plan based on their individual needs.
- Discover Xfinity's personalized home WiFi experience and learn how to view and control network devices through the app, website or voice remote in the Xfinity Internet zone.
- X1, our video platform, is the ultimate entertainment experience. Customers can try the voice remote and see how X1 works firsthand.
- The Connected Home Zone section showcases how Xfinity Home combines the best of home security and automation into one simple experience customers can learn how they can control an increasing number of IoT devices from their phone, tablet or Xfinity Home touchscreen.

In addition to product demonstrations, customers can ask our experts about their current services or devices, learn how Xfinity apps make it easy to manage their account, sign up for all Xfinity services, return or acquire equipment and purchase accessories for mobile devices like cases, screen protectors and power supplies as well as smart accessories for the home. Time-saving features like a queuing system allows customers to explore the store instead of waiting in line for service. Customers can also go online to <u>www.xfinity.com/support</u>, click "Visit an Xfinity Store" and make an appointment.

Residents can also stop by Xfinity Stores to learn about and receive assistance enrolling in the federal government's <u>Affordable Connectivity Program</u> (ACP), which provides eligible low-income households with a credit of up to \$30 per month (\$75 per month on Tribal lands) toward their Internet and/or mobile service. Thanks to ACP, eligible Comcast customers can get home Internet through Comcast's Internet Essentials or Internet Essentials Plus at no cost once the federal credit is applied. Internet Essentials customers can also add a line of unlimited 5G cellular data (\$45) through Xfinity Mobile for as little as \$24.95/month after the ACP benefit is applied.



The new Xfinity Store is located at 2027 Welsh Rd., Dresher, PA. It is open seven days a week. For directions and store hours, click <u>here</u>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

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Media Contacts: Alexandra Wachman Senior Public Relations Manager, Comcast <u>Alexandra_wachman@comcast.com</u> 267-751-5856